

CHOICE
of the
HOUSE
in Ladies' low
SHOES
\$1.00

Shelnutt's Slaughter SALE OF SHOES

\$5.00 \$6.00
and **\$7.00**
Howard and Foster
and Edwin Clapp
low cut Shoes
your choice now
\$2.00

AT THE FIRE SALE

OF

THE JONES MERCANTILE CO.

Greatest 4 Day Shoe Selling Ever Known at \$1 and \$2^{Per PAIR}

Wednesday, Thursday, Friday and Saturday

WILL About devour all the Slippers, Oxfords and Low Shoes in stock. This is a Shoe Sale without a parallel, No matter how many shoe sales You have attended, you have never seen anything like this. Remember its not how much can we get, **IT'S HOW QUICK CAN WE SELL IT.**

The Insurance companies are not going into the mercantile business. It's a **BUSINESS** proposition of this kind, it often occurs in order to make a satisfactory adjustment of a fire loss, the insurance companies pay the owner for the entire stock and take it over as they did in this case and then they send for SHELNUTT and his only instructions are to sell the stock out and sell it quick. SHELNUTT sells it, turns the money over to the insurance companies and the difference between the money they get back and the amount they paid Jones Mercantile Co. constitutes their loss; see how simple it is?. That's why Shelnutt don't care anything about the cost of these fine shoes; the cost don't cut any figure with SHELNUTT. All he has to do is to sell them out at what ever he can get for them. **DON'T** have to **CONSIDER** Cost. You see how easy that is don't you? Just like falling off a log. And that's why he is selling out these fine Howard and Foster and Edwin Clapp \$5.00, \$6.00 and \$7.00 low shoes at only \$2.00 the pair and that's why he is selling you your choice of any ladies' oxford in the house for \$1.00, just think of that, only \$1.00 for any ladies' high grade slipper in this big stock. Then there is another lot; some of them worth up to \$3.50, all good styles too, at 79c and still another lot, not quite go good at 69c, and here is one of the biggest bargains you ever heard of. I want you to read this over twice. So you can grasp the full significance of it. In this sale you can have your choice of any Ladies', Misses, or child's white Shoe or Slipper in the house for 50c, just one poor, little old, measly **HALF A DOLLAR** for a pair of **HIGH GRADE** White Canvas or Buck Shoes or Slippers. There is just about 200 pair left. Then there are other lots at 39c and 29c the pair. Did you ever see shoe prices take such a tumble in all your life? Every lady ought to and will be buying 3 and 4 pair at a time at the same price she usually pays for one pair. Here is one for the boys. There is about 100 pairs of Boy's Low Shoes in gun metal, patent leather and tan, some of them worth up to \$3.00 and \$3.50, we want to sell the last pair by Saturday night, so down goes the price to 99c. You can make money by buying them now for next summer. You probably will never have another chance like this to buy high grade shoes at these prices. **GET THIS STRAIGHT TOO.** The same low prices prevail all over the house on Clothing, Hats, Dry Goods, Notions **EVERYTHING.** Remember we can't stay here much longer for this is a real selling out of the best Salvage stock ever sold in Lancaster. These special 4 day Shoe Bargains go on sale Wednesday morning, September 1st, at 9 o'clock.

Ladies' Misses
Children's and
WHITE
Shoes
50^c

THE OLD STAND AND STORE

OF

Jones Mercantile Company

J. B. SHELNUTT

Selling Agent.

Boys Low
SHOES
choice of the house
99 cents
worth up to
\$3.00 PAIR